



15TH ANNUAL CONFERENCE on Canadian Securities Lending

THURSDAY, MAY 29, 2025
THE OMNI KING EDWARD HOTEL TORONTO

Sponsorship Opportunities

CASLA | Canadian Securities
Lending Association

Sponsorship Opportunities



ABOUT THE CANADIAN SECURITIES LENDING ASSOCIATION

CASLA works with Canadian regulators, self-regulatory organizations and other market participants to ensure the long-term viability of the Canadian securities lending industry and the adoption of best practices.

CASLA seeks to enhance the public's understanding of securities lending and the role it plays in Canada's financial markets.

OUR GOALS

- Enhance the public's understanding of securities lending and the role it plays in Canada
- Develop strong linkages with similar global trade associations
- Provide a forum to share and exchange ideas, information as well as best practices across the industry
- Work with regulators and other industry associations to ensure an efficient and secure marketplace
- Advocate for the interests of our members, be an agent of change for technological progression, deliver benefits and create a 'best-in-class' operating environment

BENEFITS OF SPONSORING AT CASLA 2025

- Enhance brand awareness among the Canadian Securities Finance landscape
- Demonstrate thought leadership in the Securities Finance sector
- International reach through global presence
- Create new relationships and connect with new counterparties
- Grow your business

Sponsorship Opportunities

TITLE PLUS

- Company to host an affiliated event inviting all registered delegates with CASLA. 350-400 registrants are expected this year
- Three (3) complimentary passes
- Recognition on CASLA's social media
- Company logo displayed on CASLA website, social media and registration confirmation email
- Company logo displayed on common signage throughout venue and any additional conference collateral
- Option to include 350 units of promotional material in attendee swag bag

MULTIPLE OPPORTUNITIES

TITLE

\$8,500

- Three (3) complimentary passes
- Recognition on CASLA's social media
- Company logo displayed on CASLA website, social media and registration confirmation email
- Company logo displayed on common signage throughout venue and any additional conference collateral
- Option to include 350 units of promotional material in attendee swag bag

MULTIPLE OPPORTUNITIES

Sponsorship Opportunities

LUNCH

\$7,500

- Company logo displayed on promotional signage during Lunch
- Two (2) complimentary passes
- Company logo displayed on CASLA website, social media and registration confirmation email
- Company logo displayed on common signage throughout venue and any additional conference collateral
- Option to include 350 units of promotional material in attendee swag bag

COCKTAIL RECEPTION

\$7,500

- Company logo displayed on promotional signage during Cocktail Reception
- Two (2) complimentary passes
- Company logo displayed on CASLA website, social media and registration confirmation email
- Company logo displayed on common signage throughout venue and any additional conference collateral
- Option to include 350 units of promotional material in attendee swag bag

BREAKFAST

\$7,000

- Company logo displayed on promotional signage during Breakfast
- Two (2) complimentary passes
- Company logo displayed on CASLA website, social media and registration confirmation email
- Company logo displayed on common signage throughout venue and any additional conference collateral
- Option to include 350 units of promotional material in attendee swag bag

LANYARD

\$7,000

- Company to provide 350 lanyards for event
- Two (2) complimentary passes
- Company logo displayed on CASLA website, social media and registration confirmation email
- Company logo displayed on common signage throughout venue and any additional conference collateral
- Option to include 350 units of promotional material in attendee swag bag

Sponsorship Opportunities

SWAG BAG

\$7,000

- Company logo displayed on the attendee swag bag
- Two (2) complimentary passes
- Company logo displayed on CASLA website, social media and registration confirmation email
- Company logo displayed on common signage throughout venue and any additional conference collateral
- Option to include 350 units of promotional material in attendee swag bag

COFFEE BREAK

\$5,500

- Company logo displayed on promotional signage during Coffee Break
- One (1) complimentary pass
- Company logo displayed on CASLA website, social media and registration confirmation email
- Company logo displayed on common signage throughout venue and any additional conference collateral
- Option to include 350 units of promotional material in attendee swag bag

WEBSITE & REGISTRATION

\$5,500

- Company logo to be displayed on the event registration form and confirmation email
- One (1) complimentary pass
- Company logo displayed on CASLA website, social media and registration confirmation email
- Company logo displayed on common signage throughout venue and any additional conference collateral
- Option to include 350 units of promotional material in attendee swag bag

WIFI

\$5,500

- Sponsor to customize conference's Wi-Fi password
- Company logo displayed on CASLA website, social media and registration confirmation email
- Company logo displayed on common signage throughout venue and any additional conference collateral
- Option to include 350 units of promotional material in attendee swag bag

Sponsorship Opportunities

BREAKOUT ROOM

\$4,500

- Company branding display in the sponsored Breakout Room
- Company logo displayed on CASLA website, social media and registration confirmation email
- Company logo displayed on common signage throughout venue and any additional conference collateral
- Option to include 350 units of promotional material in attendee swag bag

HEADSHOT BOOTH

\$4,500

- Company logo displayed at Headshot Booth signage
- Company logo displayed on CASLA website, social media and registration confirmation email
- Company logo displayed on common signage throughout venue and any additional conference collateral
- Option to include 350 units of promotional material in attendee swag bag

CONTRIBUTING

\$3,500

- Company logo displayed on CASLA website, social media and registration confirmation email
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- Option to include 350 units of promotional material in attendee swag bag

MULTIPLE OPPORTUNITIES

Become a Sponsor

Join us in making a difference by becoming a sponsor.
For more information, please contact us at
CASLAEvents@andlogistix.com.